

## DATA PRIVACY STATEMENT

*This Data Privacy Statement is provided in English for your convenience. Please note that in case of a dispute or discrepancy between the German Data Privacy Statement and the English translation, the German version shall prevail.*

### General

Host Europe GmbH collects, processes and uses a user's personal data without any further consent only as far as this is necessary for the formation and processing of the contact and for billing purposes.

Personal data is details about personal or material circumstances of a given or identifiable natural person (the person concerned).

The collection of data means in this respect the provision of data by the person concerned himself.

Processing means the saving, deleting, editing, blocking and forwarding of personal data. Use means the use of personal data not covered by processing. If necessary, personal data can be forwarded to affiliated companies in the Host Europe Group (HEG). Host Europe GmbH is entitled in accordance with the applicable statutory regulations to issue information to law enforcement authorities and courts for the purpose of prosecution. Host Europe can evaluate or have a third party evaluate the personal data for marketing research. The user can opt-out of this by contacting the data-protection-officer (see below).

### User data

User data is personal data which is necessary to establish or change the contractual relationship between Host Europe GmbH and the user. This includes among other things the name, address, data of birth, telephone number, e-mail address and payment information of the user.

Host Europe GmbH will only forward user data so far as this is necessary to provide the services.

Host Europe GmbH will only process and use the user data for the purposes of advertising, customer advice or market research so far as this is necessary and the user has given his consent. The user may cancel the consent at any time in writing. The regulation in § 29 of the German Data Protection Act (BDSG) allows the commercial collection, storage or amendment of personal data for the purpose of forwarding in particular in relation to activity with credit agencies. Credit agencies combine personal data originating from a variety of sources and forward this to third parties. Host Europe GmbH is obliged to provide such credit agencies with the necessary data.

### Traffic data

Traffic data is data which is collected, processed or used when providing a telecommunications service. Host Europe GmbH, or a third party employed by Host Europe GmbH to provide the telecommunications services, collects traffic data in order to enable these services to be used and to generate the bill for the respective user. Normally the date, time and time zone of the start and end of the use, the number of bytes used, the IP address and the type of teleservice used are collected. The aforementioned data is stored for up to six months after the bill is sent, unless it may be stored for longer for the purpose of statistic functions activated by the user. Host Europe GmbH may use, store and forward traffic data so far as this is necessary for billing purposes with other companies or with other service providers or if statutory regulations require this.

## Registration of domain/IP number

Certain personal data is forwarded for the purpose of registering a domain/IP number. This normally involves the name and address, which is forwarded to the relevant national and international registration authorities. This data also has to be published in the respective generally accessible Whois databases.

## Right to information

Host Europe GmbH will inform the user upon request and in writing taking into account the statutory regulations whether and what personal data is stored. If you have any further questions on this or any other matter relating to data protection, please contact the data-protection-officer or the customer service of Host Europe GmbH: Kinast & Partner Rechtsanwälte, Host Europe GmbH, Venloer Straße 24, 50672 Köln, info@hosteurope.de

## Website tracking

This website partially uses so called Cookies. These enable us to make our services more user-friendly, more effective and safer. Cookies are small text files that are stored on your computer by your browser and enable an analysis of your use of our website. You can opt-out of the storage of these and the cookies mentioned further down in the settings of your browser-software; however in this case you might not be able to fully use all functions on our website.

This website uses Google Analytics, a web analysis service provided by Google Inc. ("Google"). Google Analytics uses "cookies".. The information produced by the cookie on your use of this website will be transmitted to and stored on a Google server in the USA. On this website IP anonymisation has been activated, i.e. your IP address will be shortened beforehand within member states of the European Union or in other states signed up to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA, where it will be shortened. Google will use this information to analyse your use of the website, to compile reports on the website activities and perform further services related to the use of the website and internet for the website operator. The IP address transmitted from your browser by Google Analytics will not be combined with other data by Google.

The Cookies are furthermore used for Remarketing technology by Google Inc. Through this technology, users who have visited this website and showed interest for the services can be engaged again by targeted ads on sites on the Google Partner Network. Should the user have consented that their Web- and App-browser history from Google is connected with their Google-Account and that information from their Google-Account shall be used for personalized ads, remarketing can happen across multiple devices. To support this function Google Analytics will gather Google-authenticated IDs of these users. This personal data are temporarily connected to Google Analytics-data in order to build target audiences. Google-users can change their display properties under „My Account“ or deactivate personalized ads.

You may also prevent data generated by the cookie and relating to your use of the website (including your IP address) being collected and processed by Google by downloading and installing the browser plugin available at the following link:<http://tools.google.com/dlpage/gaoptout?hl=de> or by using the following link:

DEACTIVATE GOOGLE ANALYTICS FOR WWW.HOSTEUROPE.DE [Link available on our website].

Furthermore Google Analytics collects data on demographic attributes and interests.

Taboola Inc, London. This website uses a remarketing pixel from Taboola Inc. This Pixel enables us to reconnect with users who have been on our website with personalized digital content via the Taboola platform. With the help of cookies, which are placed on your computer, we are able to determine which products you are interested in and which pages you have visited on our website. We collect device specific data and history data to create user profiles under a pseudonym. User profiles will not be matched with your personal data. Respective data does not contain any references to the identity of the user. If you need more information or do not want to receive interest-based ads displayed by

Taboola, you can disable the display of such ads by visiting <https://www.taboola.com/privacy-policy>

## Social plugins

This website uses several functions from the social networks Facebook, Twitter and Google+. During a normal visit of our website no data is being sent to these services. On some pages selecting a checkbox or clicking a link for the relevant platform, data may be submitted to the social network without the function itself ("like", "tweet", "+1") being used.

Google+ stores the information that you have given a certain content a +1 as well as information about the site that was visited during this action. Your +1 can be shown as notifications together with your profile name and your photo in Google-services, for example search results or in your Google-profile or on other places on websites and online-ads. Google+ collects data of your +1-activity to improve Google-services for users and others. In order to use the Google +1 button, a worldwide, public Google-profile is required, which has to at least contain the name chosen for the profile. This name is used in all Google-services. In some cases this name can substitute another name you have used when sharing information over your Google-account. The identity of your Google-profile can be shown to users that know your email-address or other identifiable information.

Some pages use social plugins ("plugins") provided by the social network facebook.com, which is run by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). The plugins are identified by a Facebook logo or the words "Facebook Social Plugin".

If you activate the plugin by checking the box or by clicking the respective link your browser will establish a direct link with Facebook's servers. In the process your IP address and the URL of the page that is visited will be transmitted. The integration of the plugin allows Facebook to be informed that you have visited the relevant page on our website.

If you are logged into Facebook, Facebook can assign the visit to your Facebook account. If you interact with the plugins, for example by clicking on the "Like" button or write a comment, the relevant information is transmitted directly by your browser to Facebook and stored there. You can prevent this by logging out of Facebook before visiting our website.

You can find information on the purpose and scope of data collection and the further processing and use of the data by Facebook, your rights in relation to this and privacy setting options in Facebook's data use policy.

On this website services of Twitter are available. These are provided by Twitter Inc., Twitter, Inc. 1355 Market St, Suite 900, San Francisco, CA 94103, USA. By activating the plugin or clicking the link or using Twitter and the „Re-Tweet“ option your visited websites are connected to your Twitter-account and announced to other users. Also data is transmitted to Twitter.

We point out that we as provider do not receive information of the contents of the data transmitted or its use through Twitter. More information about this can be seen in the data privacy statement of twitter on <http://twitter.com/privacy>.

Integration of Callpage.io on this website allow for a quick and easy contact between users and Host Europe GmbH. Using the specifically marked plugin on this website, the user can enter his telephone number if he wants to get in contact with Host Europe GmbH in Kontakt. The telephone number of the user is transmitted to Callpage after entering. Callpage will use this number to connect the user to one of our employees.

The telephone number of the user is considered personal data. It is stored solely in regards to the call and in compliance with all necessary technical and organizational security matters on servers of Callpage. This personal data is not transferred to third parties. More information on callpage can be found here: [https://www.callpage.io/privacy-policy?\\_ga=1.182120869.321931876.1489046922](https://www.callpage.io/privacy-policy?_ga=1.182120869.321931876.1489046922)

## Re-Targeting

Zeus Enterprises Limited, 1st Floor, Providian House, 16-18 Monument Street, London EC3R 8AJ („Yieldify“). Yieldify-Retargeting enables us to approach users of our website with personalized advertising who were interested in our products. No personal data will be stored. In case of

retargeting- technologie, a Cookie will be stored on your computer. Anonymous data regarding your interests will be gathered to adapt advertising individually to the stored information. Advertising that will most likely match your product and your interests might be displayed to you.

We use Facebook-Lead-Ads to contact you, if you have previously consented to this on Facebook. We will use your E-Mail to send you our newsletter. Your telephone number can be used to contact you to inform you about our products. Your data will not be given to any third party and will stay with Host Europe GmbH until you opt-out. You can opt-out of the usage of your data by contacting Host Europe or our data-protection-officer.

**Facebook-Retargeting:** Facebook Ireland Limited Hanover Reach, 5-7 Hanover Quay, Dublin 2 Ireland. Facebook-Retargeting enables us to approach users of our website with personalized advertising. This is done by using cookies and the analysis of users' behavior. At no time any personal information will be stored or usage profiles will be linked to your personal data.  
Deactivate: [https://www.facebook.com/ads/website\\_custom\\_audiences/](https://www.facebook.com/ads/website_custom_audiences/)