

Host Europe Reports Continued Growth

By Justin Lee, July 13, 2009

» (WEB HOST INDUSTRY REVIEW) -- European web hosting provider Host Europe (www.hosteurope.com) revealed on Monday the financial results of its the first half of 2009, which shows that the company continues to experience successful business development despite the recession.

Host Europe says it was able to increase its turnover in the first half of 2009 by about 19 percent, compared to the same period in the previous year.

If the company continues at this rate, Host Europe says it will have a turnover volume of nearly \$42 million for all of 2009.

The company has also acquired 28 percent more new customers in the first half of 2009 than the same period last year, signing more than 10,000 new customers to its hosting services.

Managing director Uwe Braun says that the company's „key to success“ has been focusing consistently on the needs of business customers and expert Internet users.

He attributes the strong results for the first half of 2009 to Host Europe's above-average growth in managed hosting and virtualization.

„There is a growing demand for secure, scalable and cost-effective hosting solutions that do not require large capital and personnel expenditures from the customers, even more so in times like these,“ says Braun.

„Moreover, customers benefit in particular from the many years of experience the specialised experts from Host Europe have in their field of business – according to Uwe Braun, optimization of existing hosting solutions often results in astonishing cost savings when migrating to Host Europe.“

The company's managed hosting line now has nearly 500 major customers, including Renault, Spreadshirt, Super RTL, jetzt.de, Continental and Brockhaus, which shows a growth of 50 percent over the same period last year.

The company's virtualization line is also growing significantly with 25,000 virtualized servers and 75 percent more active customer contracts than during the first half of last year.

Finally, the company's second upgrade stage of its data center has also been completed, adding new energy efficiency features to the new data center.

Host Europe says it is now serving more than 175,000 business and private customers, making it the third-largest provider of Internet and hosting services in the German-speaking market.«